

STEVE
GROSSMAN

Why I



FAILED

PERSONAL COACHING

My interactive and collaborative programs are specifically designed to offer musicians and all creative artists assistance in three ways:

1. Clearly and completely defining what it is you want in all areas of your life and why.
2. Developing your plan, skills and mindset to purposefully use your time and actions to get where you want to go.
3. Develop the communication skills and principles you need to effectively work, negotiate and succeed with other people.

If you're a musician, actor, dancer, photographer or other creative interested in making a living using your creative gifts while remaining sane and having a life, I can help.

Though I can't make any promises that you'll succeed in everything you do, my programs will make you better prepared to understand and properly deal with every aspect of your life with greater confidence and assurance.

All programs are available in person or via Skype and can be customized to fit specific needs. A la carte services are also available. If you're interested in scheduling an appointment or would like additional information, please contact me at 615.210.9729 or stevegrossmanonline@gmail.com.

Disclaimer: participation in programs does not guarantee desired results or outcomes.

Note: A limited number of scholarship opportunities may exist. Please contact me for more information and details.

Complete Career Program

Recommended for those who want to build a long-term, stable and successful career. This is a highly interactive and personal walk through of everything in my book that will give you a complete and actionable plan to follow for years to come.

- Initial assessment - 20 minute phone discussion to learn about each other and agree to proceed
- 3 one-on-one meetings over 60 days - 2 hours each
- Support work and research between sessions (my homework)
- Unlimited e-mail/phone access during "normal" business hours
- Development and delivery of Your Music Career Plan - your personalized action plan to work towards your goals.
- Copy of my book and other materials as needed
- Follow-up check-in - 20 minute phone discussion
- \$500

Career Assessment Program

Recommended for those who need a basic plan to get started or help tweaking an existing plan.

- Initial assessment - 20 minute phone discussion to learn about each other and agree to proceed
- 2 one-on-one meetings - 2 hours each
- Support work and research between sessions (my homework)
- Unlimited e-mail/phone access during "normal" business hours
- Copy of my book, my Music Career Workbook and other materials as needed
- Follow-up check-in - 20 minute phone discussion
- \$350

Skill/Principle Programs

Recommended for those needing assistance in a specific area. This includes a 20 minute Initial assessment phone discussion to learn about each other and agree to proceed and meetings about one of the following topics:

- Goals and strategy
- Marketing
- Branding
- Communication
- People Skills
- Time management/organization
- \$150 for each approx. 2 hour meeting

One Time or Ongoing Coaching

Interested in a one time or "as needed" meeting for progress and/or advice?

- \$150 for each approx. 2 hour meeting
- \$100, 1 hour minimum

Steve Grossman encourages executives, young professionals, musicians and creative artists to uncover what it is they're meant to do and how to build success-full businesses and careers and lives through writing, speaking and consulting. He lives in Smyrna, TN with his bride of 25 years and their son and daughter. He is passionate about living fully alive and helping others do the same and he is blessed beyond measure.

